



A new way of teaching and learning

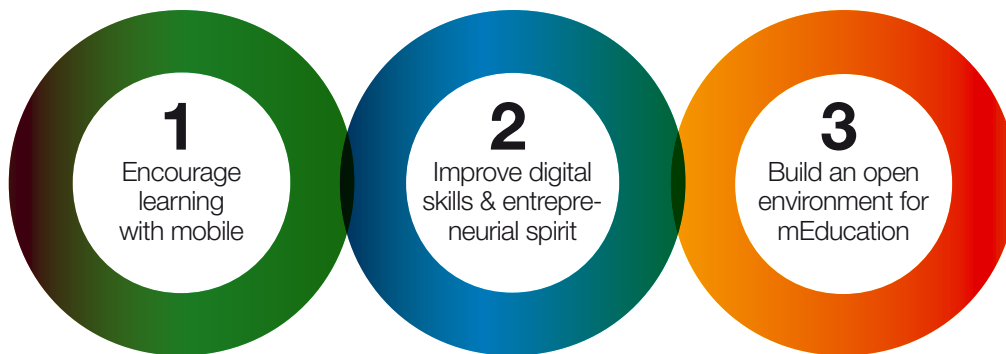
**Join the
mSchools
Experts
community**



mSchools is a multi-faceted mEducation programme of the Mobile World Capital Barcelona, in partnership with the Generalitat of Catalonia, Barcelona City Hall and GSMA. **mSchools** supports students and teachers to integrate effectively mobile technologies into the classroom.

mSchools enables access to up-to-date materials, improves collaboration and strengthens learner engagement, opening up new ways of teaching and learning that improve achievement and employability.

One programme, three focus areas:



Improving digital skills and entrepreneurial spirit

mSchools App Education course is offered in Catalan High Schools as a computer science elective in 3rd, 4th of ESO and in Vocational Training. **App Education** focuses on the design and creation of applications for mobile devices, promoting team work in the classroom and introducing the entrepreneurship spirit to students.

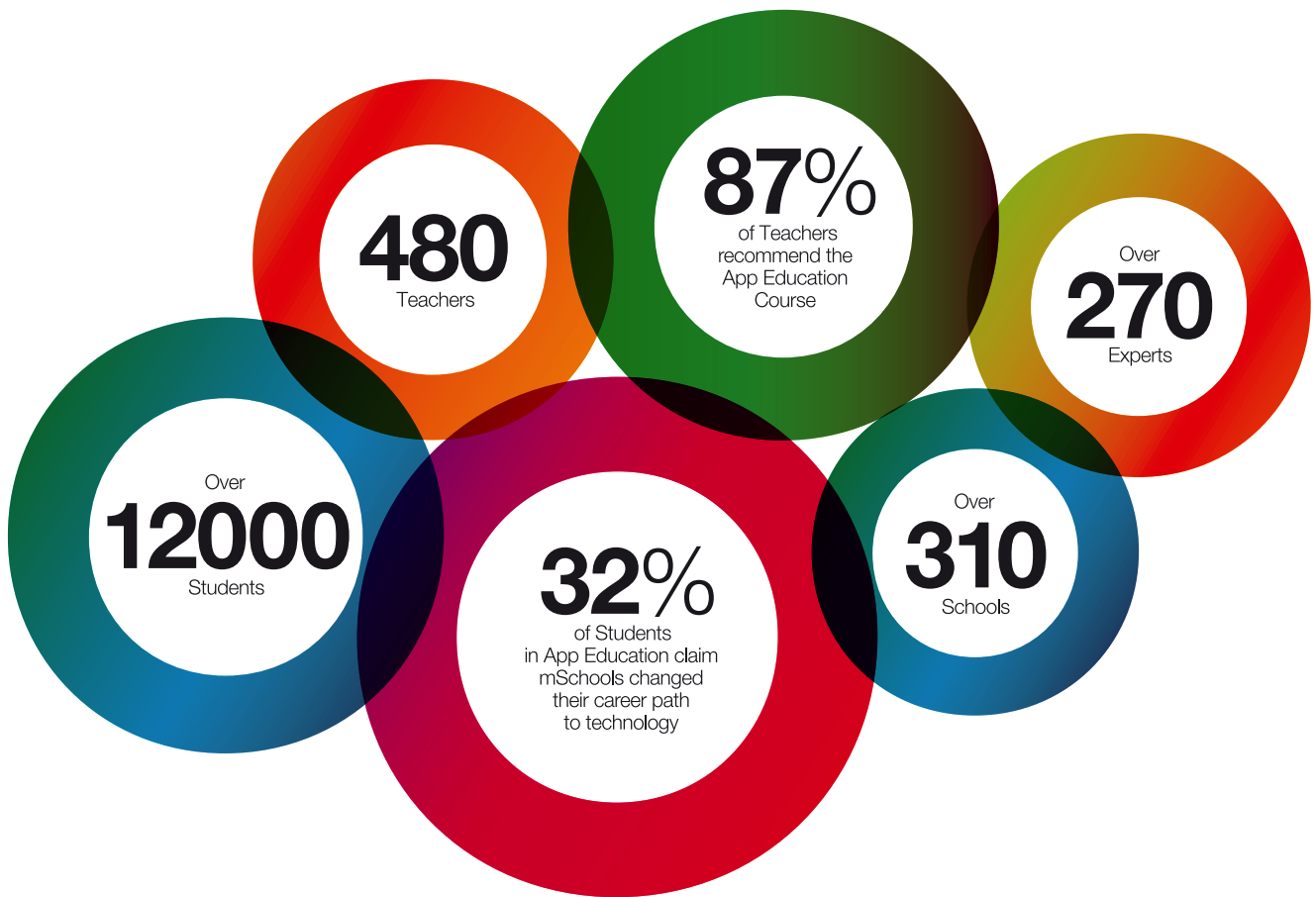
In addition, students and teachers receive mentoring from industry experts who volunteer their time to improve the learning outcomes and offer a vision of the industry.

This course, in close collaboration with the Departament d'Ensenyament, is offered in English and Catalan.



"I'm honoured to be part of the mSchools programme and witness a difference in learning."

NATXO VARONA (mSchools Expert from AJUNTAMENT DE BARCELONA)



mSchools Experts connect the classroom to a world of opportunity

mSchools Experts motivate, challenge and inspire our students towards excellence. By sharing industry wisdom, setting goals and building trust **mSchools Experts** improve digital skills and stimulate entrepreneurial spirit.

Experts help students build important new digital skills and prepare them for today's world.



“I am proud to be part of the change in our schools, it’s not just about technology it’s about community and the change in education.”

ALBERT CASANELLES
(mSchools Expert from KING)

Join the growing mSchools Programme

HELP BUILD THE FUTURE OF THE NEXT GENERATION

mSchools offers companies, in the mobile industry, an opportunity to become actively involved in one of the largest on-going mEducation projects worldwide supported by local governments, educational entities and international institutions.

As a member in the **mSchools Experts Programme** you have the opportunity to positively impact students, teachers and schools, helping enhance learning outcomes and embrace mobile technologies as an opportunity for change. Your support will improve the quality of education for thousands of students.

“To collaboratively stimulate entrepreneurial spirit in today’s youth is the best way to pay forward.”

FRANCESC SOLIVA (*mSchools Expert from DIGITAL SIGNAGE*)



EDUCATION FROM A DIFFERENT ANGLE

Expert mentoring is a first-hand opportunity to help students learn and use new technologies. Mentoring sessions can be conducted online or in the classroom. How you choose to mentor is up to you.

mSchools provides training, materials and support to all of our experts during their participation in the programme.

BECOME A PART OF THE EXPERTS COMMUNITY

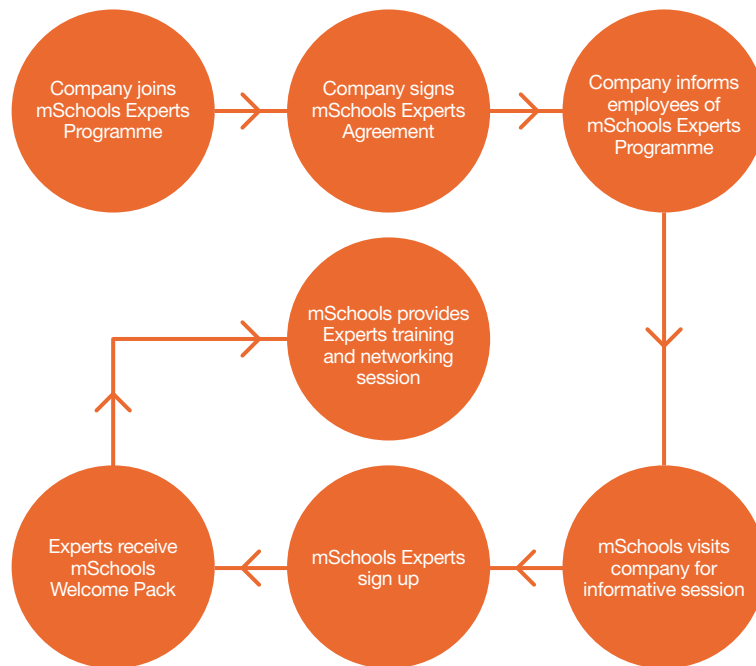
As an **mSchools Experts** community member you will act as the reference point for the Mobile industry, connecting the classroom with the professional world by contributing time and expertise.

“It’s a good feeling to support teachers by creating opportunities for students in a new digital environment.”

DAVID JORDAN (*mSchools Expert from SOFTONIC*)

mSchools Experts Programme

Participating is easy:



Join the mSchools Experts Programme

HOW CAN I BECOME AN mSCHOOL EXPERT?

Apply here: experts.mobileworldcapital.com

NEED MORE INFORMATION ABOUT THE mSCHOOL PROGRAMME?

Visit: mschools.mobileworldcapital.com

WANT TO CONTACT US?

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